

Nomination for
HRH Crown Prince Frederik –
International Business Awards
EXPORT ACHIEVEMENT AWARD



Nomination summary

Date of submission:

Person nominating for the award:

Name:

Company:

Company to be nominated for the award:

Company:

Name of the person representing the company:

Nomination summary (fill out as the very last step, please fill out all other pages first)

Describe/summarise in short how the company you nominate lives up to the three criteria for receiving the award - #1 showcase, #2 inspiration and #3 future perspective. See full explanation of judging criteria on page two. This should pinpoint the essence of why the nominee deserves the awards.

Max. 2.000 characters (with spacing)

Large empty text area for the nomination summary, overlaid with a large, faint watermark of the award logo.



Danish Export Association runs this award in cooperation with the Royal Danish Court and the Danish Ministry of Foreign Affairs.

Additional information can be attached to the application, which should be sent to ses@danishexport.dk
If you have further questions regarding the award, please contact Sebastian Schwarz by phone: +45 2366 7788 or e-mail ses@danishexport.dk

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EXPORT ACHIEVEMENT AWARD



Export Achievement Award
Full description of nomination criteria

The Export Achievement Award focuses on companies that have launched a highly efficient export initiative and successfully penetrated export markets or segments.

Judging criteria

Nominees must meet the following three judging criteria:

#1 Showcase

Submit proof of an inspiring and effective export initiative that has successfully increased export market penetration for the benefit of the Danish parent company. The inspiring initiative has grown sales and strengthened the Danish parent company both economically and in terms of employees following good business practice. The export initiative can be digital, cooperation based, establishing a presence, a marketing campaign or something completely different.

#2 Inspiration

How has this effort created value and how does it serve as inspiration for others? Give a short description for whom it has been or could be inspiring and give examples.

#3 Future perspective

What is the perspective in terms of the economic and social impact if the effort is upscaled? Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.



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Detailed information

I, the undersigned (person sending the nomination):

Name:	
Title:	
Company / Foreign Service:	
Address:	
Postal Code:	
City:	
Phone:	
E-mail:	

Hereby nominate (company recommended for the award):

Company:	
Address:	
Postal Code:	
City:	
Country:	
Webpage:	
Name of the person representing the company:	
Title of the person representing the company:	

The nominee's relation to the Danish company:

Is the nominee an agent, distributor, subsidiary or other?

Max. 300 characters (with spacing)

Since: _____



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Judging criteria #1: Showcase

Submit proof of an inspiring and effective export initiative that has successfully increased export market penetration for the benefit of the Danish parent company. The inspiring initiative has grown sales and strengthened the Danish parent company both economically and in terms of employees following good business practice. The export initiative can be digital, cooperation based, establishing a presence, a marketing campaign or something completely different.

Max. 2.000 characters (with spacing)

A large, empty rectangular area for submitting the showcase text, bounded by a thin black line on the left and bottom. A large, faint watermark of the award logo is visible in the background of this area.



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Judging criteria #2: Inspiration

How has this effort created value and how does it serve as inspiration for others?

Max. 700 characters (with spacing)

Give a short description for whom it has been or could be inspiring and give examples.

Max. 700 characters (with spacing)



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Judging criteria #3: Future perspective

What is the perspective in terms of the economic and social impact if the effort is upscaled?

Max. 700 characters (with spacing)

Vertical line for text input.

Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

Max. 700 characters (with spacing)

Vertical line for text input.



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