

Nomination for HRH Crown Prince Frederik – International Business Awards **GREEN SOLUTIONS AWARD**



Green Solutions Award *Full description of nomination criteria*

The Green Solutions Award focuses on the Sustainable Development Goals, mainly but not limited to the international climate goals.

Judging criteria

Nominees must meet the following four judging criteria:

#1 Green development

How has the initiative contributed to a better environmental effort? Please look at “environmental areas” in a broader scale and describe how the solution specifically contributes to a greener planet.

#2 Sustainable development

How has the overall effort contributed to better sustainability in terms of CSR, environmentally friendly products, services, production or business methods? Please make a clear description of the sustainable development you see in the initiative and which Sustainable Development Goals will be positively effected by the initiative.

#3 Inspiration

How has this effort created value and how does it serve as inspiration for others? Give a short description for whom it has been or could be inspiring and give examples.

#4 Future perspective

What is the perspective in terms of the economic and social impact if the effort is upscaled? Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

Criteria for recipients

The Jury of the HRH Crown Prince Frederik International Business Awards take it as a prerequisite that recipients of the prizes live up to the following criteria:

- *The recipient is not involved in or associated with international tax avoidance or tax reduction schemes in any way*
- *The recipient is in compliance with local and European regulations of state aid and public grant schemes*
- *The recipient is in compliance with general good business practice and is not associated with any criminal activities*



Danish Export Association runs this award in cooperation with the Royal Danish Court and the Danish Ministry of Foreign Affairs.

Additional information can be attached to the application, which should be sent to ses@danishexport.dk
If you have further questions regarding the award, please contact Sebastian Schwarz by phone: +45 2366 7788 or e-mail ses@danishexport.dk