



Danish Water Technology Group China

Newsletter January & February 2019

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New Year's Speech from Chairman



Dear members,

Times flies and we will soon welcome the Year of the Pig. Here, I'd like to extend my New Year greeting to all our DWTG China members.

2018 has been a full year, and water market is keeping the stable growth. With the progress of 13th FYP in 2018, China paid great attention in water industry with focus more on the "quality" side including wastewater effluent quality, sludge management, and drinking water quality. The release of many favorable regulations, policies and laws have shown the determination of the Chinese authorities to improve the quality of the whole water environment. The Water Pollution Action Plan imposes measures that put the protection of the environment above economic growth. Meanwhile, the central government's strong support for PPP released many existing projects previously owned by municipalities into the private sector.

As 2019 Year of the Pig marks the end of another Chinese year cycle, it can be a time for completing unfinished business and much can be achieved as a result. In views of the targets set in 13th FYP, Chinese market directions will still concentrate on industrial wastewater treatment, construction and

renovation for sewage treatment facilities, sewage treatment in rural areas, environmental management capacity building, integrated environment management (black and odor water bodies), water resources saving and protection (sponge city), etc. As well, 2019 can see the most important changes in the water market, exploring the growing deployment of smart systems, big-data technologies, and decentralized solutions for water treatment. Water markets is increasingly opening up to private sector involvement.

2019 will see both opportunities and challenges that will require our Danish water members to work together shoulder-to- shoulder.

Wish all of you and yours a prosperous and thriving New Year——狗年已展千重锦,猪岁再登百步楼.

Hai Zhao

Chairman of Danish Water Technology Group China



Previous Event

DMOG China, DWEG China and DWTG China Joint New Year Networking Event January 22, 2019

On the occasion of the upcoming Chinese New Year, DMOG China, DWEG China and DWTG China jointly held New Year networking lunch successfully at the premise of Grundfos Shanghai Customer Inspiring Center on Jan. 22nd, 2019. More than fifty representatives from member companies joined the event.



Danish Export Association's three groups in China consist of more than 100 Danish companies, holding strong position in the global shipbuilding, wind energy and water technology industry.

Mr. Thomas Møller Andersen, chairman of DWEG China delivered Welcome Speech. The Board Meeting of DMOG China and DWEG China were held at the same day, in which the 2019 activity plan has been proposed.



Mr. Haiquan Wang, Senior Manager, Sales Development and Project Management, Water Utility of Grundfos China, introduced Grundfos China and esp. water business in China. The participants were impressed by Grundfos' global reach, faithful customers, scope of supply and technology leadership, as well as its rich experience in the Chinese market.



Mr. Hai Zhao, Chairman of DWTG China and Managing Director of AVK China, addressed Growing Market of Water Industry In China. Introduction of water ecological civilization, water resources, water supply industry, market size and direction was made during his speech.



Mr. Andy Lee, Managing Consultant from Wood Mackenzie Power and Renewables showcased China Wind Power Outlook. Wind power outlook in 10-year period, Near-term market dynamics, Overview of Chinese turbine OEMs and asset owners was introduced to the audience. It was reported that Guangdong now has the most offshore wind pre-projects in China, which makes CGN has the most pre-projects among all the Chinese developers.

Ms. Kelly Huang, Marketing Manager of Bureau Veritas (BV) Marine China demonstrated BV & LNG Carrier Segment with LNG Carrier Market Update, BV References and Significant Projects. Ms. Katherine King, General Manager of Business Production Department from Shanghai Jinqiao (Group) Co., Ltd briefed us on the preferential policy of Jinqiao Development Zone.

The networking continued during the lunch time with full of great pleasure, members shared their experience and knowledge in the market of wind energy, maritime, shipbuilding, offshore engineering and water technology management. Afterwards, participants had a tour visit of Grundfos Shanghai Customer Inspiring Center.



With the support of this professional platform, taking the chance of regulation implementation in related to energy-efficiency and environmental-protection, members are confident and remain committed to launch a new momentum and improve the awareness of the Danish suppliers in the Chinese wind, marine and water market in 2019!

Upcoming Event

IE Expo China 2019

– Get an unparalleled gateway into the Chinese market with the help of DWTG in China.

Date: 15th -17th April 2019

Venue: New International Expo Centre in Shanghai



Pavilion of Denmark

Through the Pavilion of Denmark, you have a great chance to gain or increase your foothold on the Chinese market and develop existing relations to Chinese companies within the water/waste/recycling sector. Both private and public stakeholders are very well represented with local representation from every major organization covering all aspects of water industry in China.

We have booked **100m²** of place with outstanding location for your show case. In addition to getting a location at a very well located and big booth, which will be ready for your arrival, the Danish pavilion can provide you with premium services during the full event. Join us and your company will be presented in a Danish Pavilion official handout.

We will also hold a series of seminars with key actors in Chinese water market, involving high-level government officials, Shanghai Environmental Protection Industry Association, and Danish Embassy etc. Danish Networking Dinner will be served with early evening event at the stand for you and your customers as a follow-up.

We offer 3 options at the Danish Pavilion with following price, details please see the separate mail

Standard	Advanced	Premium
DKK 9,800	DKK 16,400	DKK 29,600+

[Contact us for detailed information!](#)

Newly Launched Project

The U-S-E Water Project

The Chinese market for water technology solutions offers great potential, however, it is not a very accessible market, particularly for small and medium enterprises (SMEs) lacking the resources and expertise that are needed to sell products and solutions in China. A new project – U-S-E Water Project, operated by the Danish Export Association (DEA), supported by the Danish Industry Foundation (DIF), partnered by Vandcenter Syd, the Danish Ministry of Foreign Affairs and the Shanghai Environmental Protection Industry Association (SEPIA), is going to empower a greater number of Danish companies to build relationships with excellent partners and access to increasing projects in Chinese water market.



UDENRIGSMINISTERIET
The Trade Council



The project targets on Danish SMEs which have the potential to tap the Chinese market, and it also welcome Danish export companies which already established in China to take part in. By doing so, U-S-E Water Project aims to both support SMEs in establishing and sustaining exports to China and help to boost the growth of companies which have already engaged in Chinese market.

The project is run by the Danish Water Technology Group (DWTG), the water network of the DEA. The DIF is entering into project-related collaboration with the DEA and supporting it with about DKK 7 million. To provide a localized professional service, the DEA's Shanghai office, Danish Water Technology Group China (DWTGC) in particular, is going to play an active role in the project and ensure close dialogues with key actors in Chinese water market, including governmental officials, industrial institutions and business sectors.

"We're working on multiple fronts in this project: in Denmark by providing know-how and clarifying the potential for Danish suppliers; and in China by raising an awareness of and stimulating the demand for Danish products. This model could bring Danish SMEs into the market and provide additional support to established companies," says Ulrik Dahl, CEO of the DEA, who has 20 years of experience in helping Danish companies to enter the Chinese market at the Royal Danish Consulate General in Shanghai.

The project launched in January 2019 with information meetings in Copenhagen and Skanderborg. The next step will be a market survey on Chinese water market for interested Danish companies, followed by several visits to and from China, where the participants will engage in close dialogue with Chinese decision-makers, partners and customers. Then, the project will go for multiple road shows in China engaging relevant Chinese partners. The DEA will eventually invite them to Denmark for business docking with Danish suppliers. The DEA is going offer premium services throughout the project, with a clear goal of getting more Danish water undertakings to embark on or realize increase in China.





China Water Dynamics

Water Policy: China releases an action plan to boost Yangtze River environmental protection and restoration

January 28, 2019

China has launched an action plan to protect and restore the Yangtze River as the country pushes forward environmental protection.

The Ministry of Ecology and Environment (MEE) and National Development and Reform Commission issued the action plan jointly, claiming Water quality of more than 85 percent of Yangtze River segments should reach Level III standard or above by the end of 2020, meanwhile, more than 90 percent of "black and odorous" water bodies in cities at or above prefecture level in the Yangtze River economic belt should be eliminated.

It also listed eight major tasks on Yangtze River protection, highlighting strengthening industrial, agricultural and shipping pollution treatment in order to improve water quality.



Drinking water violations extensively rectified in Yangtze, but follow-up effort demanded in 2019

January 21, 2019

Most environmental violations uncovered by China's top environmental watchdog last year in bodies of water that supply drinking water and most discolored and foul-smelling water bodies it found in key cities have been addressed.

Inspectors from the ministry of ecology and environment discovered 6,251 violations during two rounds of inspections in May and September, disclosing 1,586 bodies of water in the 11 provinces and municipalities along the Yangtze River Economic Belt and many more around China.

Currently, 99.9 percent of the violations have been rectified, Li Ganjie, minister of ecology and environment, said in the annual conference of the ministry that concluded on Saturday.



"Defending clean waters" is a primary task for 2019, Li said, adding that a more comprehensive campaign, including an environmental protection and remediation project for the Yangtze River, pollution controls in Bohai Sea and for agricultural water pollution are needed.

The ministry will also inspect bodies of water this year that supply drinking water for rural areas, mainly those offering 1,000 metric tons of drinking water a day or serving populations larger than 10,000.

Hainan Province seeks to build a world-class zone of ecological civilization

January 19, 2019

Hainan province is seeking more cooperation with leading international institutions and think tanks to help it creates a world-class ecological civilization zone using international standards.



Hainan will turn to ecologically excellent countries to learn from their experience and initiate medium-and long-term plans for construction of the Hainan pilot ecological civilization zone, said Deng Xiaogang, director of the Hainan Provincial Ecology and Environment Department.

By late November 2018, all sources of pollution around drinking water supplies in Hainan province's prefecture-level cities had been removed - more than a month ahead of the schedule set by the State Council. Hainan is a leading province on ecological agenda in China through launching a large number of projects with international partners to help safeguard the top quality of its air, water and soil resources.



China develop strategy to boost water pollution control in rural area

November 08, 2018

China will release a comprehensive action plan to control rural pollution as part of efforts to promote rural vitalization, and local governments will be allowed to issue bonds to raise funds.

The plan, which has been approved by the State Council, China's Cabinet, was published on Thursday by the ministries of ecology and environment, and agriculture and rural affairs.

By 2020, the use of major fertilizers and pesticides should be heavily reduced, 85 percent of stubble and straw left over at harvest time should be pulped and used as a heating source or as fertilizer, while 80 percent of mulch films should be recycled, according to the plan.



In addition, the total amount of irrigation water for agriculture should be restricted below 372 billion cubic meters by the same year, and the utilization ratio of animal excrement as fertilizer on livestock and poultry farms nationwide will be raised to 75 percent.

Source from China Daily, China.org & h20-China.com

Why join DWTG China?

"Being part of Danish Water Technology Group China gives you a platform for growing your business in China. Sharing market knowledge, contacts and information on projects with the other members of the network gives you a head start in approaching new and existing customers." Ms. Angela Zhang, Chief Representative of Danish Export Association China.

Contact



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For any group discussion, you are welcome to join our LinkedIn, Weibo and Wechat groups:

- Danish Marine and Offshore Group China
- Sina Weibo
- Wechat – DMOG China



Our Members

