

# Nomination for HRH Crown Prince Frederik – International Business Awards **BUSINESS EXCELLENCE AWARD**



## *Business Excellence Award* *Full description of nomination criteria*

The Business Excellence Award focuses on outstanding practices in managing the organisation and achieving results- all based on a set of fundamental concepts or values.

### **Judging criteria**

Nominees must meet the following four judging criteria:

#### **#1 Economic impact**

How has the company contributed to an economic profit and growth that has benefitted the society both locally and in Denmark? Be able to show 5 years proof of international business growth.

#### **#2 Trendsetting Innovation**

Please describe a groundbreaking development of the business model focusing for instance on digitalization. How has the innovation process taken place and who has been involved? When was it launched and in which sectors or geographical markets is it new - in a local market or globally?

#### **#3 Inspiration**

How has this effort created value and how does it serve as inspiration for others? Give a short description for whom it has been or could be inspiring and give examples.

#### **#4 Future perspective**

What is the perspective in terms of the economic and social impact if the effort is upscaled? Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

#### **Criteria for recipients**

The Jury of the HRH Crown Prince Frederik International Business Awards take it as a prerequisite that recipients of the prizes live up to the following criteria:

- The recipient is not involved in or associated with international tax avoidance or tax reduction schemes in any way
- The recipient is in compliance with local and European regulations of state aid and public grant schemes
- The recipient is in compliance with general good business practice and is not associated with any criminal activities



Danish Export Association runs this award in cooperation with the Royal Danish Court and the Danish Ministry of Foreign Affairs.

Additional information can be attached to the application, which should be sent to [ses@danishexport.dk](mailto:ses@danishexport.dk)  
If you have further questions regarding the award, please contact Sebastian Schwarz by phone: +45 2366 7788 or e-mail [ses@danishexport.dk](mailto:ses@danishexport.dk)