

Nomination for  
HRH Crown Prince Frederik –  
International Business Awards  
**BUSINESS EXCELLENCE AWARD**



*Nomination summary*

**Date of submission:**

**Person nominating for the award:**

Name:	
Company:	

**Company to be nominated for the award:**

Company:	
Name of the person representing the company:	

**Nomination summary (fill out as the very last step, please fill out all other pages first)**

Describe/summarise in short how the company you nominate lives up to the four criteria for receiving the award - #1 economic impact, #2 trendsetting innovation, #3 inspiration and #4 future perspective. See full explanation of judging criteria on page two. This should pinpoint the essence of why the nominee deserves the awards.

*Max. 2.000 characters (with spacing)*

Large empty box for the nomination summary, with a faint watermark of the award logo in the background.



Danish Export Association runs this award in cooperation with the Royal Danish Court and the Danish Ministry of Foreign Affairs.

Additional information can be attached to the application, which should be sent to [ses@danishexport.dk](mailto:ses@danishexport.dk)  
If you have further questions regarding the award, please contact Sebastian Schwarz by phone: +45 2366 7788 or e-mail [ses@danishexport.dk](mailto:ses@danishexport.dk)

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*Business Excellence Award*  
*Full description of nomination criteria*

The Business Excellence Award focuses on outstanding practices in managing the organisation and achieving results- all based on a set of fundamental concepts or values.

**Judging criteria**

Nominees must meet the following four judging criteria:

**#1 Economic impact**

How has the individual or company contributed to an economic profit and growth that has benefitted the society both locally and in Denmark? Be able to show 5 years proof of international business growth.

**#2 Trendsetting Innovation**

Please describe a groundbreaking development of the business model focusing for instance on digitalization. How has the innovation process taken place and who has been involved? When was it launched and in which sectors or geographical markets is it new - in a local market or globally?

**#3 Inspiration**

How has this effort created value and how does it serve as inspiration for others? Give a short description for whom it has been or could be inspiring and give examples.

**#4 Future perspective**

What is the perspective in terms of the economic and social impact if the effort is upscaled? Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

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*Detailed information*

**I, the undersigned (person sending the nomination):**

Name:	
Title:	
Company / Foreign Service:	
Address:	
Postal Code:	
City:	
Phone:	
E-mail:	

**Hereby nominate (company recommended for the award):**

Company:	
Address:	
Postal Code:	
City:	
Country:	
Webpage:	
Name of the person representing the company:	
Title of the person representing the company:	

**The nominee's relation to the Danish company:**

Is the nominee an agent, distributor, subsidiary or other?

*Max. 300 characters (with spacing)*

Since: \_\_\_\_\_



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*Judging criteria #1: Economic impact*

Please state the category of products or services and the nominee's turnover for the last 5 years (*max. 500 characters with spacing*):

Vertical line for text input.

**Turnover**

2022: \_\_\_\_\_

2021: \_\_\_\_\_

2020: \_\_\_\_\_

2019: \_\_\_\_\_

2018: \_\_\_\_\_

**Currency:**

How has the company contributed to an economic profit and growth that has benefitted the society both locally and in Denmark? You should be able to show 5 years proof of international business growth.

*Max. 2.000 characters (with spacing)*

Vertical line for text input.



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*Judging criteria #2: Trendsetting Innovation*

Please describe a groundbreaking development of the business model focusing for instance on digitalization.

*Max. 1.000 characters (with spacing)*

Vertical line indicating the start of the answer area.



How has the innovation process taken place and who has been involved?

*Max. 500 characters (with spacing)*

Vertical line indicating the start of the answer area.

When was it launched and in which sectors or geographical markets is it new - in a local market or globally?

*Max. 500 characters (with spacing)*

Vertical line indicating the start of the answer area.



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*Judging criteria #3: Inspiration*

How has this effort created value and how does it serve as inspiration for others?

*Max. 700 characters (with spacing)*

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Give a short description for whom it has been or could be inspiring and give examples.

*Max. 700 characters (with spacing)*

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*Judging criteria #4: Future perspective*

What is the perspective in terms of the economic and social impact if the effort is upscaled?

*Max. 700 characters (with spacing)*

Vertical line for answer input

Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

*Max. 700 characters (with spacing)*

Vertical line for answer input



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