

Nomination for HRH Crown Prince Frederik – International Business Awards **EXPORT ACHIEVEMENT AWARD**



Export Achievement Award *Full description of nomination criteria*

The Export Achievement Award focuses on companies that have launched a highly efficient export initiative and successfully penetrated export markets or segments.

Judging criteria

The Export Achievement Award is targeting efforts by small and medium-sized companies. Nominees must meet the following three judging criteria:

#1 Showcase

Submit proof of an inspiring and effective export initiative that has successfully increased export market penetration for the benefit of the Danish parent company. The inspiring initiative has grown sales and strengthened the Danish parent company both economically and in terms of employees following good business practice. The export initiative can be digital, cooperation based, establishing a presence, a marketing campaign or something completely different.

#2 Inspiration

How has this effort created value and how does it serve as inspiration for others? Give a short description for whom it has been or could be inspiring and give examples.

#3 Future perspective

What is the perspective in terms of the economic and social impact if the effort is upscaled? Please give a brief description of the economic and social impact and give examples to how you see the impact in the future.

Criteria for recipients

The Jury of the HRH Crown Prince Frederik International Business Awards take it as a prerequisite that recipients of the prizes live up to the following criteria:

- The recipient is not involved in or associated with international tax avoidance or tax reduction schemes in any way
- The recipient is in compliance with local and European regulations of state aid and public grant schemes
- The recipient is in compliance with general good business practice and is not associated with any criminal activities



Danish Export Association runs this award in cooperation with the Royal Danish Court and the Danish Ministry of Foreign Affairs.

Additional information can be attached to the application, which should be sent to ses@danishexport.dk
If you have further questions regarding the award, please contact Sebastian Schwarz by phone: +45 2366 7788 or e-mail ses@danishexport.dk